

# ARCADE



*In the bag*

An exclusive interview  
with Lulu Guinness

*Be  
Enchanted*

Step into an opulent world of festive  
luxury with the ultimate Christmas  
Gift Guide to the Burlington Arcade

# LUXURY CHRISTMAS

THE BURLINGTON ARCADE HAS ALL YOU NEED FOR A FABULOUS FESTIVE SEASON, SO BE INSPIRED BY OUR HAND-PICKED GIFT GUIDE



## THE BEADLES

There to make sure your shopping trip is as easy and enjoyable as possible, these knowledgeable, uniformed guards will happily guide you, while ensuring that order is kept within the halls of the 192-year-old promenade.



## FLAGSHIP STORE

Jimmy Choo has launched its first UK men's boutique. Fusing modern British style with luxurious Italian craftsmanship, the AW11 Men's footwear collection has a Mod aesthetic with a hint of a 1960s Mayfair playboy. This masculine collection combines classical detailing in modern styles and beautiful Italian materials crafted with minimal framed, butted and scored seam detailing and luggage stitching.



## IT'S A PRIVILEGE

Our privilege card opens the door to a world of exclusive benefits, luxury offers and specialist services. To apply, simply email your name and address to Gwen Youlden. [gwen.youlden@eu.jll.com](mailto:gwen.youlden@eu.jll.com)



## IN THE BAG

The Arcade is excited to welcome luxury accessory retailer Lulu Guinness to the Burlington family. The brand's combination of impish charm, witty design and timeless quality has ensured its incredible worldwide popularity, as its creations can often be seen hanging from the arms of many celebrities.



## GET AWAY

Globe-Trotter are known for their craftsmanship and longevity – not to mention their Royal Appointment – but their virtually indestructible suitcases and vanity cases are also a real thing of beauty. All of the cases in the stunning Orient range are lined in champagne-coloured silk, with an urushi lacquered finish. Why not pair this with the cheerful yellow passport cover from Thomas Lyte – perfect for a new year trip.



## LET THE GAMES BEGIN

Pick up luxury travel backgammon sets at Pickett. A simple, traditional game to play with family and friends, home or away.



# SHOP 'TILL YOU DROP

AN ALADDIN'S CAVE OF LUXURY GIFTS, SPARKLING JEWELS, FINEST LEATHER AND PAMPERING GOODIES – IDEAL FOR A SPOT OF SEASONAL SHOPPING

## PEN PAL

Forever answering the dilemma of what to get for the person who has everything, a beautifully crafted pen from Penfriend makes a fabulous Christmas keepsake for absolutely anyone.



## RAREST TREASURES

A vast array of unique trinkets and treasures can be found at Daniel Bexfield Antiques (pictured left) or visit Hancocks to discover the finest Objets d'art for a gift to suit the most discerning of tastes.



## SWEET HEAVEN

Known worldwide for their delicate macaroons and delicious pastries, Ladurée is the last word in sweet treats. A sure fire way to impress your guests this party season, choose the Prestige box which holds a selection of 22-55 pieces.



## TEA TIME

As a nation of tea-lovers, we're never more in need of a cuppa than now, as the weather turns cold and we search for that moment of comfort that a warm cup of tea brings. Luponde Tea sources organic tea from its own estate in Africa, one of the oldest in the world.



## FESTIVE FRAGRANCE

Penhaligon's is a great place to find specialist fragrances and candles which can be ribbon-wrapped in limited edition Victorian themed keep sake boxes this Christmas.

