

BRITISH AIRWAYS

# business life

WHERE NEXT?

TRENDS  
TALENT  
TECH  
THOUGHTS  
TRAVEL

July/August 2015

IN **SEARCH** of the  
**MISFIT ECONOMY:**

**WHAT DO AMISH CAMEL  
FARMERS, COMPUTER HACKERS,  
& INNER CITY GANGS  
HAVE IN COMMON WITH  
SILICON VALLEY**

**PLUS:** The new London theme park where kids learn to work

Why it's time for brands to start rating their customers

Are America's app developers reinventing their mothers?

Stay curious, stay focused – the secrets to becoming a billionaire

TOTAL  
READING TIME  
**58**  
MINS

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**NOURBEL & Le Cavelier**  
LONDON



One-of-a-kind ring from the Paraiba collection  
Diamond bracelet from the Boa collection